

Evaluate the Success of Your Outreach

"Outreach is PTA's commitment to include the entire community in all phases of PTA programs and activities. It is of such importance that it must be given top priority when planning PTA activities."

From the California State PTA website

Evaluating your "outreach", as well as your other PTA programs, at the end of the year is an important step and the answers are helpful in planning for the following year.

You know outreach has succeeded when:

- The make-up of your PTA board reflects the make-up of your school community.
- You have some new PTA board members every year who represent all parts of your school community.
- New people are at each PTA association meeting and many come again to the next meeting.
- PTA members ask questions and make suggestions during association meetings.
- Your involved membership includes teachers, community and extended family members, not just parents.
- Members talk and socialize together before your association meeting starts.
- Membership and outreach are part of all PTA activity planning.
- Your PTA board and membership does not think in terms of "them" and "us."

How will you improve upon these areas for next year?